

## **PRIVACY POLICY**

This is the Privacy Policy for the website [www.mckernanhomes.co.uk](http://www.mckernanhomes.co.uk), which is owned and operated by McKernan Homes.

Company name: McKernan Homes

Registered in Scotland Company No: SC270388

Registered address: 8 Douglas Street, Hamilton ML3 0BP

We are committed to respecting your privacy and safeguarding your information. This Privacy Policy outlines what information we collect about you and also how we use it.

We may collect the following information:

### **Personal information**

We may collect your name, email address, telephone number.

When you enter a contract with us, we will collect further personal information including the name of your lender and solicitor and your choices regarding your new home.

### **Non personal information**

We may collect information such as your IP address.

We use cookies to collect the number of visitors to our website and how visitors move around the website. This allows us to improve the website. You can change your cookie preferences in the settings tab in your browser.

### **Why do we collect this information?**

To respond to your request to join our mailing list.

To respond to your requests regarding our company.

To keep you up to date with information about the company.

To solve problems you may have with our website.

We will only collect your information for the purposes above, not for any other purpose unless we have your consent.

### **Who do we share your information with?**

If you reserve a home, we may share your personal information with our sales agents, legal team, surveyors and contractors.

We may also share your information with any third parties if this is a legal requirement.  
We do not sell or rent your information.

### **How long do we hold your information**

We will not hold your information for no longer than is necessary for the purpose for which the information was collected.

If you purchase a property, we will keep your personal information for warranty and insurance purposes for a maximum of ten years.

### **Marketing messages**

We will send you marketing messages only when you have opted in to our mailing list or when we have a legitimate business interest to do so. You can ask us to stop this at any time.

### **Data Protection**

We are committed to meeting our legal obligations as in the Data Protection Act 1998 and will take reasonable care to prevent unauthorised access to your personal data.

### **Information request**

If you require details of personal information we hold about you, please write to us at the above registered company address.

You may ask us to correct your information or delete your information if you believe information we hold about you is incorrect.

### **Concerns and complaints**

If you have any concerns or complaints about our handling of your information, please contact us [www.customercare.co.uk](http://www.customercare.co.uk)